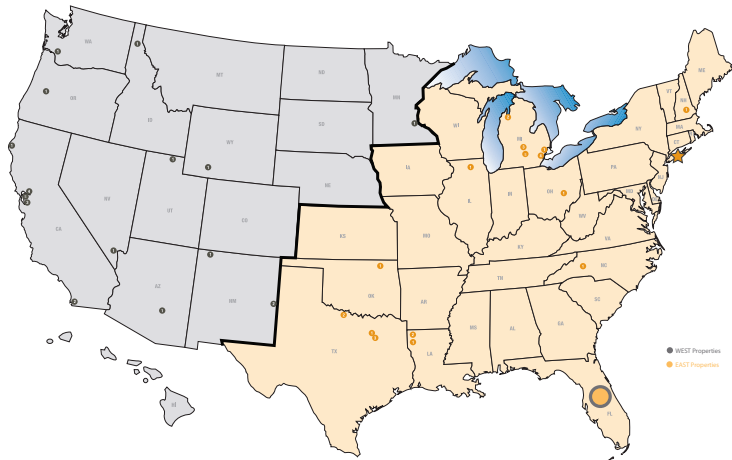


LAKELAND SQUARE MALL
3800 US HIGHWAY 98 NORTH
LAKELAND, FL 33809

LAKELAND SQUARE MALL is the area's largest mall, with a tenant mix that includes Victoria's Secret, Bath & Body Works, Tilly's, Old Navy, Hollister, American Eagle Outfitters, P.S. by Aéropostale and Hot Topic. More than 1,500 homes are within walking distance of the mall. Ranked by CNN Money Magazine as one of the top investment markets in the country, Lakeland benefits from its proximity to Tampa and Orlando along the I-4 corridor. Lakeland is also the headquarters for Florida's largest private employer, Publix Super Markets.



info@rouseproperties.com
(212) 608-5108

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ROUSEPROPERTIES.COM | NYSE : RSE



Lakeland Square Mall

LAKELAND, FLORIDA

Lakeland Square is the area's largest mall, and is surrounded by more than 1,500 homes within walking distance of the mall.

ROUSEPROPERTIES

LAKELAND SQUARE MALL

STRATEGIC LOCATION | FAMILY ENVIRONMENT | LARGE STUDENT POPULATION

A PRIME LOCATION AND ONE OF THE TOP INVESTMENT MARKETS IN THE COUNTRY.

5 COMPELLING REASONS TO LOCATE HERE

Prime Location Between Tampa and Orlando

- Popular nearby high-traffic tourist attractions including Walt Disney World and Universal Studios.
- Over 1,500 homes in two communities are within walking distance to the center.
- Lakeland's strategic location on I-4 and pro-business atmosphere have earned the city a reputation as a product warehousing and distribution hub.
- The city of Lakeland is the headquarters for Florida's largest private employer, Publix Super Markets.

Expanding Merchandise Mix

- Lakeland Square is the area's largest shopping center offering 126 shops including: Victoria's Secret, Christopher & Banks, Old Navy, Bath & Body Works, Yankee Candle and Motherhood Maternity.
- Lakeland Square has a strong junior category including: Hollister Co., Charlotte Russe, American Eagle, Aeropostale, Hot Topic, Tilly's and Cotton On.

Family Friendly Environment

- Strong collection of family amenities including play area, family restrooms, and family friendly parking.

Spring Training Draws Crowds

- Lakeland is home to the Detroit Tigers spring training facility drawing over 110,000 spectators with an annual economic impact of \$47 million. In 2011, the city and Detroit Tigers celebrated the 75th anniversary of spring training in Lakeland, the longest host city/franchise relationship in Major League Baseball history.

Hub for Higher Learning

- Over 35,000 students are enrolled in the nine colleges and universities in Polk County, including a new University of South Florida campus.

TRADE AREA PROFILE



2010 Population 515,545
2015 Projected 563,472



2010 Households 201,401
2015 Projected 220,923



2010 Average HHI \$59,155
2015 Projected \$64,339



2010 Median Age 37.4

MALL INFORMATION

Market Tampa/Orlando

Description The largest single-level enclosed shopping center in Polk County

Anchors Macy's, Burlington Coat Factory, Dillard's, jcpenny, Sears

Total Retail Square Footage 903,660

Parking Spaces 4,450

Opened 1988

Expanded 1994

10-MILE RADIUS

2010 Population 239,482
2015 Projected 260,321

2010 Households 95,415
2015 Projected 104,236

2010 Median Age 37.5

2010 Average HHI \$59,854
2015 Projected \$65,072

Daytime Employment

3-mile Radius 26,913
5-mile Radius 52,215

Source: Claritas, Inc.

Located at the Intersection of I-4 and U.S. Hwy. 98 in Lakeland, Florida

AERIAL VIEW

